

# The Value and Impact of Shenandoah Community Health

Health centers provide tremendous value and impact to the communities they serve, including **JOBS** and **ECONOMIC STIMULUS, SAVINGS** to Medicaid, and **ACCESS** to care for vulnerable populations.

This report highlights the **Shenandoah Community Health 2020 savings and contributions.**

## SAVINGS TO THE SYSTEM

**24%**  
LOWER COSTS  
FOR HEALTH CENTER  
MEDICAID PATIENTS

**\$31 Million**  
SAVINGS TO  
MEDICAID

**\$52 Million**  
SAVINGS TO THE  
OVERALL HEALTH  
SYSTEM

## ECONOMIC STIMULUS



**393**  
TOTAL JOBS

**261**  
HEALTH CENTER JOBS

**132**  
OTHER JOBS in the  
community



**\$47.2 Million**  
TOTAL ECONOMIC  
IMPACT of current  
operations

**\$28.5 Million**  
DIRECT HEALTH  
CENTER SPENDING

**\$18.7 Million**  
COMMUNITY  
SPENDING



**\$ 6.2  
Million**  
ANNUAL TAX  
REVENUES

**\$ 1.4 Million**  
STATE & LOCAL TAX  
REVENUES

**\$ 4.8 Million**  
FEDERAL TAX  
REVENUES

## CARE FOR VULNERABLE POPULATIONS



**-11%**  
4-YEAR PATIENT  
GROWTH

**89,369**  
CLINIC VISITS  
**26,589**  
VIRTUAL VISITS

**115,958**  
TOTAL  
PATIENT  
VISITS

**29,644**  
PATIENTS SERVED

**8,698** of patients are  
**CHILDREN &  
ADOLESCENTS** patients

**2%** of patients are  
**AGRICULTURAL  
WORKERS**

**89%** of patients  
are **LOW INCOME**

**1%** of patients  
are **VETERANS**

**44%**  
MEDICAID PATIENTS AS  
A % OF TOTAL PATIENTS

**0%** of patients  
identify as an **ETHNIC  
OR RACIAL MINORITY**

**4%** of patients are  
**HOMELESS**

Capital Link prepared this Value & Impact report using 2020 health center audited financial statements and Uniform Data System information. Economic impact was measured using 2019 IMPLAN Online.



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## REFERENCES AND DATA SOURCES

- Savings to the System: Nocon et al. *Health Care Use and Spending for Medicaid Enrollees in Federally Qualified Health Centers Versus Other Primary Care Settings*. American Journal of Public Health: November 2016, Vol. 106, No. 11, pp. 1981-1989.
- Economic Stimulus: Economic impact was measured using 2019 IMPLAN Online from IMPLAN Group LLC, IMPLAN System (data and software), 16905 Northcross Dr., Suite 120, Huntersville, NC 28078, [www.IMPPLAN.com](http://www.IMPPLAN.com). Learn more at [www.caplink.org/how-economic-impact-is-measured](http://www.caplink.org/how-economic-impact-is-measured).
- “Low Income” refers to those who earn below 200% of federal poverty guidelines.
- Care for Vulnerable Populations: Bureau of Primary Health Care, HRSA, DHHS, 2020 Uniform Data System.
- Full-Time Equivalent (FTE) of 1.0 is equivalent to one full-time employee. In an organization that has a 40-hour work week, an employee who works 20 hours per week (i.e., 50 percent of full time) is reported as “0.5 FTE.” FTE is also based on the number of months the employee works. An employee who works full time for four months out of the year would be reported as “0.33 FTE” (4 months/12 months).

SUMMARY OF 2020 ECONOMIC STIMULUS			
		Economic Impact	Employment (# of FTEs*)
Community Impact	Direct	\$28,482,936	261
	Indirect	\$5,815,661	41
	Induced	\$12,914,233	91
	<b>Total</b>	<b>\$47,212,829</b>	<b>393</b>
SUMMARY OF 2020 TAX REVENUE			
		Federal	State
Community Impact	Direct	\$3,534,648	\$667,442
	Indirect	\$393,643	\$166,986
	Induced	\$851,510	\$558,106
	<b>Total</b>	<b>\$4,779,801</b>	<b>\$1,392,534</b>
<b>Total Tax Impact</b>		<b>\$6,172,335</b>	

## About Capital Link

Capital Link is a non-profit organization that has worked with hundreds of health centers and primary care associations for over 25 years to plan for sustainability and growth, access capital, improve and optimize operations and financial management, and articulate value. We provide an extensive range of services, customized according to need, with the goal of strengthening health centers—financially and operationally—in a rapidly changing marketplace. Capital Link maintains a database of over 16,000 health center audited financial statements from 2005 to 2020, incorporating nearly 85% of all health centers nationally in any given year. This proprietary database is the only one of its kind as it exclusively contains health center information and enables us to provide information and insights tailored to the industry. For more information, visit us at [www.caplink.org](http://www.caplink.org).